

WHIRLD

*She's meant to be a behaviour expert...
but she can't even manage her own!*

When her personal and professional life implode, a disgraced corporate psychologist must find a way to manage and redirect her life, or fail both herself and the others who depend on her.

A dramedy that delves into the ethical, political & psychological of life. Family, friends, work, the world and the politics of it all! Featuring quirky characters and incredulous circumstances - because life is stranger than fiction!

A TV or platform streaming series to be shot in the Illawarra, employing local cast, crew and businesses.

Currently the WHIRLD team are producing a 5 episode web series to use as a 'proof of concept' for the greater series.



@whirdseries | whird.wixsite.com/website

CAST



Josie Rose - **Lowanna**



Alison Bennett - **Roberta**



Beth Champion - **Tay**



Laura Whalan - **Pip**



Ben Verdon - **Josh**



Peter Mocherie - **Ian**



Kathryn Edmonds - **Jo Brooks**



Joanna Richards - **Sarah**

Would you like to be part of our WHIRLD?

The **Whird Pozible** crowdfunding campaign and **Whird Music Fundraiser** were both held in March 2021, raising a total of \$14,000. The production has also garnered significant 'in kind' support which has helped to significantly offset productions costs. The **Whird Team** are now seeking corporate and business funding to cover the remaining expenses, which offers a unique marketing opportunity.

- Being a Whird Web Series sponsor will provide **ongoing exposure for your product or service**, as the content will be made available online anytime on demand
- Principal actors, Beth Champion and Peter Mochrie, offer a significant online following with a combined total of over 8000 followers on Instagram and 12,000 followers and fans on Facebook. Additional principal cast more than double these figures.
- Most importantly, this content will be **devoured by people in the Illawarra and surrounding regions**, as people love to see the places and people they know!



GENERAL SPONSOR

You may simply wish to make a contribution of \$200- or more anonymously, or receive a thank-you in *Whird Web Series* credits



SILVER SPONSOR \$500-

Your logo publication on the *Whird Web Series* website, social media acknowledgment and SILVER SPONSOR listing in all webisode credits, as well as a double pass to attend the exclusive Cast & Crew screening.



GOLD SPONSOR \$1000- (Only 1 place remaining!)

Your logo published on the *Whird Web Series* website and in the webisode credits, with social media acknowledgment & a VIP double pass to attend the exclusive Cast & Crew screening.



PLATINUM SPONSOR \$3000- (5 places available - only 4 remaining!)

In addition to GOLD SPONSOR REWARDS, you would also gain the headline listing with voice over with your business or company tagline in the credits of your chosen webisode: eg *'This webisode is brought to you by The Icon Bar Wollongong. Landmark cafe, restaurant, bar and live music venue.'*



PRINCIPAL SPONSOR \$15,000- As well as receiving all the entitlements of a PLATINUM SPONSOR, **THE PRINCIPAL SPONSOR** will have their logo permanently watermarked onto the entire webseries for all time and be able to host exclusively all 5 webisodes on their business or company website for the first 12 months of publication;

*Having a **PRINCIPAL SPONSOR** will allow the Whird team to not only honour all deferred payment arrangements, but also pay many of the volunteers who contributed their time, talent & skill to this project!*



Phillippa Webb has a background in Theatre Design and has worked previously in both film and TV, including *Farscape* and *Star Wars: Episode II Attack of the Clones*. She has worked extensively in music education and for more than ten years has been working predominantly in Art Galleries and Museums as a Curator, Exhibition Coordinator and Collections Manager.

Beth Champion is an accomplished actor who started her career with the Powerhouse Youth Theatre and within a few short years appeared on the big screen as country girl Emily in the Beatlemania feature film, *Secrets*, alongside Danii Minogue Noah Taylor. She has appeared in feature films, TV Series and an abundance of TV commercials. Beth has worked extensively as a voice artist and performed with both the Sydney Theatre Company and at The Old Fitzroy.

[IMDb](#) | [LinkedIn](#)

Karen Illesca has worked as an actor, director and producer, predominantly in theatre. She holds a number of screen credits, primarily in the role of Production Manager due to her mad organisational skills! She loves to create and has worked previously in both drama and music education, as well as developing online media and engagement campaigns as a freelance operator. Karen has recently left her permanent position as a Marketing and Communications Coordinator in the tertiary sector to co-found 2Kats Productions Pty. Ltd. with her creative partner Phillippa Webb. [IMDb](#) | [LinkedIn](#)

*For further details on donation or sponsorship opportunities, including budget information, please contact **Karen Illesca** 0414 964 154*